

Vfence™

FOR IMMEDIATE RELEASE

Humane Migration Fence System to be Introduced at IPPE 2014

Cincinnati, OH (January 2, 2014) Vfence LLC, a new migration fence manufacturer, will “hatch” their new product line, Vfence™, at the 2014 International Product and Processing Expo (IPPE) in Atlanta Georgia.



Vfence™ is a cost-effective migration fence that is used in Broiler Houses as a humane way to contain poultry. It came to fruition when a manufacturer of closet shelving discovered their product was being used in Broiler Houses.

“When we looked into what they were doing, we thought, ‘what a great use of our product,’ but why not make it simpler for everyone involved”, stated Jim Kokenge, sales manager for the new company.

After looking into this unique application and working with experts within the poultry industry, Vfence™ made suggestions to redesign the closet shelf into a cost effective, “free-standing” migration fence, specifically suited for use in Broiler Houses that not only benefit the Integrator and Growers, but also improves the humane treatment of the bird itself. According to Kokenge, it’s a win-win-win for everyone; “It’s obvious a ventilated fence improves air circulation allowing for a healthier bird, but why use a product designed for a closet when we can provide one designed specifically for use in a broiler house. The Integrator gets a healthier bird, the Grower has less labor involved and the equipment distributors no longer have to compete with Home Depot and Lowe’s to supply a great product to their customers.”

Over the years various products have been adapted for use as migration fence such as plywood, corrugated drain pipe and most recently closet shelving, but until now nothing had been used as its design was intended. “It’s such a simple and affordable product. We’re confident that once the industry sees the product for itself, Vfence™ will become the standard in the industry for Migration Fence,” added Kokenge.

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Vfence™ the easiest ventilated migration fencing system that saves you time and money.

For more information, visit Vfence™ at their IPPE booth # 6816 or at <http://www.vfence.com/>.